



A Christian entrepreneur's guide to live and lead- The Jesus Way-- The second 10 action steps

Is your life beginning to change now that you've taken the first 10 steps of living and leading the Jesus way? Tell me all about it! Share your testimony on your social media platforms! I'm so excited for YOU! Can you hear me cheering you on to victory? (I'm seriously like one of those crazed soccer moms on the field-lol ;) Here are the SECOND 10 steps to take so that you can start living and leading the Jesus Way.

1. Serve- get your focus off of YOU- do acts of kindness- especially to those who don't deserve it and can't pay you back. Your business can volunteer to help others- this also can then be used for your marketing purposes- a win-win! Oh my word, this works time and time again. You become blessed because you bless another- it's miraculous quite frankly. We can't stay baby Christians forever. We are known by our fruits so the serving part is a natural progression of your faith. As you grow in your relationship with Jesus, you can't help but serve others.
2. Get rid of negative and stinking thinking. Keep your business culture and morale POSITIVE. Yep, tell the lies of Satan to take a hike. I usually do this by saying scripture verses out loud and then end by saying- "In the name of Jesus!" If you wanna throw your hands up in the air and give a shout and a hallelujah, go for it! Check out Joseph Prince's blog article here:[From Crushed to Crushin it!](#)
3. STOP habits that are unhealthy and START new habits that help you live your new life in Christ. Well, what if I don't have any bad habits? Get real. You know what yours are so deal with them- now...like the sooner the better, OKAY...like today. There is POWER in the name of Jesus! If you have employees in your business that no longer align with your values, then consider making some executive decisions for future hires. Find a way for there to be peace and not strife in your business culture.
4. Share the good news- "the gospel"- with others. No- I don't mean, shove religion down people's throats and say stuff like- you better do this...xyz...cuz if not, this will happen...xyz. Simply share what Jesus has done for you- be brave and authentic- be you. Someone out there is hurting and needs to hear that there's hope. Allow the Holy

Spirit to lead you with His promptings. Be obedient to what He says for you to do and then DO IT!

5. Fish for other souls seeking new life and hope- don't try to clean the fish before you have caught 'em. You can find fish (aka people) all over- at work, in your school, in your neighborhood, in the church, in your retail stores (ie. Aldi;), in your family, in your friend circle, on your social media platforms etc.- be an influencer for everything that Jesus stands for- be careful to not be influenced by people that are against you. Note- if they are against God and you are FOR God...then they are against you. Our adversary, Satan, walks around the earth looking for prey. Don't let it be you.
6. Trust that God is always working for the good of all. Even when you aren't feeling the best or things aren't going great or how you think they should be going, God is still good and He's working on your behalf. Just because we are Christ-followers doesn't mean that our life and business is rosey every day. But we DO have hope for a better tomorrow. Remember- God is our business owner and we get to be the stewards.
7. Publicly declare and display that you are a Christ-follower by being baptized. If you've been baptized as a baby, it's okay to be baptized again now that you've made your own decision. This public showcasing of baptism is a symbol of your faith and it can encourage others who are sitting on the edge of their decision to also choose to give their life to Christ. You can be baptized at any time during your walk with Jesus- it's a personal experience that is different for everyone.
8. Believe the best in others. Don't make assumptions or be judgemental. I know we are human and this can sometimes be hard for us but make sure to take the log out of your own eye before judging someone else. Leave the judging to Jesus.
9. Be the best that you can be. Don't compare yourself to others or to other businesses. There is only ONE of YOU and nobody can be you. Choose to be unique in how you run your business (Not even AI or ChatGpt can be the HUMAN you!) Have an attitude of gratitude- stop grumbling and reflect on your blessings. Complain and you remain. Praise and you rise! Make a list of what you are grateful for. Refer back to your list whenever you feel yourself starting to slip. Check this recording out from Joyce Meyer. [Defying a culture of rejection](#)
10. You are responsible for your JOY. Rejoice in the Lord always. Your circumstances DON'T have to control your joy. If your business isn't doing as well as you'd like- trust that God is working and has great things in store! Pray that He brings new perspectives and customers and then believe that He will. Don't place your burdens on someone else (this doesn't mean don't ask for help). Ask the Lord for what you need- believe that He will supply it, according to His will. Happiness is a fleeting emotion- it's not the same thing as joy. Fun fact: Joy is one of the 9 fruits of the spirit that we receive when we accept Jesus Christ as our Lord- how cool is that?!

Whew...you did it! Now you know. You just completed the two 10-step action sheets for a total of 20 steps! (well, you read them anyway ;) Remember: I created this guide for YOU to have the possibility to live and lead your business in a NEW way- The Jesus Way. Now the real WORK comes into play. You gotta start taking action and DOING the steps. Sure, some of the

steps will be easier than others. Some of the steps you will only ever need to do one time. Yet again, some of the steps you might find yourself doing daily or over and over again- and that's okay. Give yourself GRACE. We are all imperfect humans. The good news is that you have a starting point- a game plan. Every one of us is unconditionally loved by God. Isn't that worth celebrating and living for? Let's get fired up for Jesus! 🔥

XO Krista (your caring messenger)

P.S. Hi! I'm Krista Tressa, the heart and soul behind CaringMessenger Copywriting, where crafting influential messages isn't just a skill—it's my ministry and passion.

I write messages that elevate my clients' business reputation and profits. I'm not just a wordsmith, I'm a people person at heart. I also speak on a variety of topics that are close to my heart, from Christian leadership in the marketplace to raising kids as future disciples for good and I love to podcast guest. My digital evergreen online store is under construction and I will create new digital products as I continue to grow my business.

Beyond the business, I wear many hats. A wife, mom of 2, and a follower of Christ, I navigate the world of entrepreneurship with an eternal lens.

I choose to lead upside down. Let's create a message that speaks volumes, connects deeper, and propels your business to new heights. I'm an inspirational extrovert and I'm YOUR caring messenger 💜

Cheers to the adventure that awaits!



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